

domino

Watch Hill Inn Welcomes Lilly Pulitzer for a Colorful Collaboration

This Rhode Island hotel suite is what Lilly Pulitzer dreams are made of.

By: **Katelyn Chef**



This summer, there's a new colorful haven to add to your vacation destination list: **Watch Hill Inn**. Nestled on the coast of Rhode Island, this resort has rolled out the Lilly Pulitzer printed carpet with a new collaboration that brings iconic Lilly prints to the property's Ocean House, as well as an extraordinary Lilly-themed suite.

It's well-known by Lilly fanatics that the brand had a simple beginning: It all began with a **juice stand**. Always in the pursuit of preppiness and color, the Lilly Pulitzer created her own clothing (symbolic of freshly squeezed OJ), which she wore while working at her juice stand in Palm Beach, FL, circa 1959. Today, her prints have become synonymous with summer and a colorful, carefree lifestyle. Now, you have the chance to stay and experience the Lilly lifestyle on vacation in Rhode Island, as well.



Daniel Hostettler, the president & group managing director of Ocean House Management, was able to spill the juice about what to expect when booking a stay this summer. "Fans of the resortwear brand can surround themselves in its signature prints in the new **Lilly Pulitzer Suite** at the Watch Hill Inn," he says. The new Lilly Suite (formerly the Nash Suite) is a one-bedroom coastal palace where every nook and cranny has been touched by the brand's seaside style.





Of course, color plays a major role in the Lilly Suite. "The one-bedroom suite is fully outfitted in Lilly Pulitzer resort décor including hand-painted canvases created by the Lilly Pulitzer print designers, shell accent mirrors, custom Lilly Pulitzer printed bedding, pillows, curtains, and more—perfectly complemented by the suite's water views," says Hostettler. The Lilly accents do not end there. "Suite guests will be treated to Lilly Pulitzer beach totes, and four limited edition Lilly Pulitzer x Martone bikes will be available for leisurely rides," he says.

Aside from the posh resort room, the boldly printed bar décor, and of course those adorable pink-flamingo Lilly bikes, the neighboring Ocean House has been transformed into a Lilly dreamland, too. Everything from Ocean House's cabanas, staff, and décor is outfitted in the brand's newest collection of prints—from Sparkling Blue Hey Bay Bay to Tiki Pink to Indigo Star Struck, and more.





Blogger Sarah Vickers recently documented her stay at the Lilly Pulitzer and Watch Hill Inn Suite on her blog, [Classy Girls Wear Pearls](#). She wrote: "The Lilly Pulitzer Suite at Watch Hill Inn is dream apartment goals! Every detail from the pillow cushions, bedding, bar cart accessories, and curtains are perfectly Lilly."

If you don't get your Lilly fix at Watch Hill Inn, head down the road to the new Lilly Pulitzer store. The shop is located at 31 Bay Street, right next to the Inn and Ocean House. After all, it doesn't get much more summery than Lilly Pulitzer.