

## THE SUMMER OF WATCH HILL:

## OCEAN HOUSE MANAGEMENT COLLECTION UNVEILS GUESTROOM RENOVATION AND COLLABORATIONS WITH BOSE, LILLY PULITZER AND VEUVE CLICQUOT

WATCH HILL, R.I. (May 15, 2017) -- This summer, the luxurious Relais & Châteaux Ocean House will unveil its highly anticipated, fresh new guestroom design following a multi-million dollar renovation, and debut exciting new collaborations with iconic brands in the fashion, spirits and audio worlds to enhance the guest experience.

"Coming off the heels of our multimillion dollar renovations, the anticipation for summer in Watch Hill has been building for months," said Daniel A. Hostettler, President and Group Managing Director of Ocean House Management, LLC. "We're thrilled to unveil new food and beverage outlets, beach cabanas and suites for our summer guests, all enhanced by some of our favorite luxury brands."

Here's a look at what's new for summer:

- MULTI-MILLION DOLLAR GUESTROOM RENOVATION: The Ocean House has just completed a multi-million dollar renovation to its 49 guestrooms, revealing a refreshed aesthetic just in time for summer season. The rooms spearheaded by Ocean House Design Group and designer Peter Niemitz feature rich ceramic tile entryways, custom wool carpets, new state-of-the-art technology and renewed color palettes. The coastal design is enhanced with a mix of natural and white painted woods as well as toile, linen and chenille fabrics from Scalamandré and Lee Jofa, to create an eclectic mix of colors, finishes and materials. The in-room experience has also been further enhanced with new televisions, nightstands with hidden phone and device-charging connectivity and Bluetooth-enabled sound systems.
- LILLY PULITZER LANDS IN WATCH HILL: Iconic American resort wear brand Lilly Pulitzer will bring its signature colorful prints to the Ocean House and Watch Hill Inn this summer, in a multi-faceted collaboration just in time for Memorial Day weekend.
  - LILLY PULITZER CABANAS: Ocean House will unveil Lilly Pulitzer-branded cabanas for the 2017 beach season, complete with Lilly Pulitzer custom accent pillows and towels in their chic new seasonal prints.

- LILLY PULITZER SUITE AT WATCH HILL INN: Fans of the resort wear brand can surround themselves in its signature prints in the new Lilly Pulitzer Suite at the Watch Hill Inn. Previously the Nash Suite, the one-bedroom suite is fully outfitted in Lilly Pulitzer resort décor including hand-painted canvases created by the Lilly Pulitzer print designers, shell accent mirrors, custom Lilly Pulitzer printed bedding, pillows, curtains and more perfectly complemented by the suite's water views. Suite guests will be treated to Lilly Pulitzer beach totes, and four limited edition Lilly Pulitzer x Martone bikes will be available for leisurely rides. Reservations are now open for summer 2017 bookings.
- LILLY PULITZER STORE ON BAY STREET: Lilly Pulitzer will open its first company store in the area this summer, located at 31 Bay Street, just steps from the Watch Hill Inn and a short stroll from the Ocean House. All of the brand's authentic printed styles will be available.
- NEW "SECRET GARDEN" BAR AND LOUNGE AT THE OCEAN HOUSE: Watch Hill's newest summer hotspot, the Secret Garden, will open to guests and locals on May 26, featuring a beautiful garden-inspired lounge, gourmet menu, and a portfolio of Veuve Clicquot Champagnes including Veuve Clicquot Rich, the newest bubbly from the renowned brand. Guests can also indulge in small bites and offerings with new menu items created by the resort's culinary team. Enjoy modern takes on summer essentials like miniature gourmet hotdogs and fresh seafood fare during the day, as well as a selection of enticing desserts to pair perfectly with champagne for a sweet ending at night.
- ENHANCED AUDIO, BROUGHT TO YOU BY BOSE: This summer, the resort's soothing sounds of the ocean will be complemented by new state-of-the-art audio technology, brought to you by Bose.
  - NEW TECHNOLOGY FOR EAST BEACH SUITE: The Ocean House's popular East Beach Suite, part of the resort's Signature Suite collection, will re-launch for summer season with a brand new audio system featuring Bose's latest technology. The suite's living room will be outfitted with the Bose Lifestyle 650 home entertainment system, which combines stunning surround sound with an equally stunning design. The suite's master bedroom will offer the Bose SoundTouch 300 soundbar that's Wi-Fi and Bluetooth enabled, so it's perfect for streaming music or watching movies from the suite's plush king-size bed.
  - ENHANCED AUDIO AT THE BEACH: The Ocean House's spacious beach cabanas will feature new Bose SoundLink Revolve+

Bluetooth wireless speakers, offering 360-degree sound from a sleek, seamless aluminum design. The private, white sand Ocean House beach will also feature a live DJ playing seasonal summer favorites from Memorial Day to Labor Day using a Bose sound system.

## **About Ocean House**

The Ocean House, one of New England's last grand hotels, re-opened its doors in June 2010 after a \$140 million rebuild and restoration. The 149-year-old property, originally built just after the Civil War, is perched high on the bluffs in Watch Hill, Rhode Island. Guests enjoy views of the Atlantic Ocean, Montauk and Block Island from the resort's 49 guestrooms and 18 signature suites. Farm-to-table casual and fine dining, the 12,000-square-foot OH! Spa and more than 10,000 square feet of event space make the Ocean House ideal for mid-week business retreats, close-to-home family vacations, weekend luxury escapes and destination weddings. Ocean House is a member of Relais & Châteaux, an exclusive collection of more than 500 of the finest hotels and gourmet restaurants in 60 countries that has set the standard for excellence in hospitality. This stately property is the only AAA Five-Diamond and Forbes Triple Five-Star rated resort in Rhode Island. For more information, please visit <a href="https://www.oceanhouseri.com">www.oceanhouseri.com</a> or call 401-584-7000.

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