



## LILLY PULITZER × WATCH HILL

**SUMMER 2017**

Lilly Pulitzer will be making a splash in Watch Hill, Rhode Island this summer. The iconic American resort wear brand is collaborating with Ocean House Management's properties, including Ocean House and Watch Hill Inn, creating a custom suite, amenities and a retail location.

### LILLY PULITZER STORE IN DOWNTOWN WATCH HILL

Opening in mid-May to kick-off Memorial Day Weekend, Lilly Pulitzer will open its first company owned store in the area at 31 Bay Street. The company's effortless resort wear speaks to generations of rule-breaking, sun-followers who celebrate the spontaneous bohemian spirit of Lilly Pulitzer.

### LILLY PULITZER SUITE AT WATCH HILL INN

Starting March 17, reservations will be open to guests to book a stay at the brand new custom Lilly Pulitzer Suite at Watch Hill Inn. Previously, the Nash Suite, the one-bedroom suite will be fully outfitted in Lilly Pulitzer resort décor including hand-painted canvases created by the Lilly Pulitzer Print Designers, shell accent mirrors, custom Lilly Pulitzer printed bedding, pillow, curtains and more. Suite guests will be treated to Lilly Pulitzer beach totes, and 4 limited edition Lilly Pulitzer x Martone bikes will be available for leisurely rides.

### LILLY PULITZER CABANAS AT OCEAN HOUSE

Ocean House, the iconic Watch Hill resort, will unveil Lilly Pulitzer-branded cabanas for the 2017 beach season. The cabanas will be complete with Lilly Pulitzer custom accent pillows and towels in their popular Summer 2017 prints.